



WCPO

# ORDER

Print Date 10/24/12

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Flight Dates **10/23/12-10/29/12**

Contract / Revision      **314279 /**

Original Date / Revision  
10/09/12    10/23/12

Advertiser **Restore Our Future Inc**

Agency    **Mentzer Media**

Buying Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Product

**Restore Our Future, Inc.**

Agency Com    15%

Billing Contact

**600 Fairmont Avenue - Suite #306  
Towson, MD 21204**

Sales Office    EWSDC

Sales Region   NAT

Agency Ref

Order Sep      00:20:00

Estimate #      **1481**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle    EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      ISS

Product Codes PL

Priority          P-2

Advertiser Ref

Primary Account Executive  
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBQC	%	
WCET	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	
WXIX	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	52	\$52,466.25	\$61,725.00	0.00	10/01/12	10/28/12	52	\$52,466.25	\$61,725.00
November 2012	14	\$22,928.75	\$26,975.00	0.00	10/29/12	10/29/12	14	\$22,928.75	\$26,975.00
<b>Totals</b>	<b>66</b>	<b>\$75,395.00</b>	<b>\$88,700.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WCPO	10/23/12	10/26/12	M-F GMTS 6-7a M-F GMTS 6-7a	CM	6-7a	- 1111 - -	:30	4	\$650.00	P-2	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$650.00		0.00			
N 2	WCPO	10/23/12	10/26/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	- 2222 - -	:30	8	\$750.00	P-2	0.00	NM	8	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 2222 - -					8	\$750.00		0.00			
N 3	WCPO	10/23/12	10/26/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	- 1211 - -	:30	5	\$475.00	P-2	0.00	NM	5	\$2,375.00



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Contract / Revision 314279 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/09/12/ 10/23/12

Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future, Inc. Estimate # 1481

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WCPO	10/23/12	10/26/12	M-F 9-10a Live with Regis and Kelly	CM	M-F 9-10a	- 1211 - -	:30	5	\$475.00	P-2	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1211 - -					5	\$475.00		0.00			
N 4	WCPO	10/23/12	10/26/12	M-F 12-1p News M-F 12-1p News	CM	12-1p	- 1111 - -	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$500.00		0.00			
N 5	WCPO	10/23/12	10/26/12	M-F 5-530p News M-F 5-530p News	CM	5-530p	- 1111 - -	:30	4	\$1,400.00	P-3	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$1,400.00		0.00			
N 6	WCPO	10/23/12	10/26/12	M-F 530-6p News M-F 530-6p News	CM	528-6p	- 1111 - -	:30	4	\$1,525.00	P-2	0.00	NM	4	\$6,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$1,525.00		0.00			
N 7	WCPO	10/23/12	10/26/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	- 1111 - -	:30	4	\$1,800.00	P-2	0.00	NM	4	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$1,800.00		0.00			
N 8	WCPO	10/23/12	10/26/12	M-F 730-8p 730-8p Let's Ask America	CM	M-F 730-8p	- 1111 - -	:30	4	\$900.00	P-1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$900.00		0.00			
N 9	WCPO	10/23/12	10/26/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1202a	- 1111 - -	:30	4	\$1,250.00	P-3	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 1111 - -					4	\$1,250.00		0.00			
N 10	WCPO	10/23/12	10/28/12	M-SU 11p Late News M-SU 11p Late News	CM	11-1135p	- 111111	:30	6	\$1,250.00	P-3	0.00	NM	6	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- 111111					6	\$1,250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WCPO	10/23/12-10/29/12		M-SU 11p Late News		11-1135p	- TWThFSaSu	:30		<del>(\$1,250.00)</del>		0.00	NM		
See MG 10.7															
[Saturday night football]															
7	VCPO	10/23/12-10/29/12		M-SU 11p Late News		11-1135p	- TWThF--Su	:30		\$1,250.00		0.00	NM		
Ⓜ MG for 10.5 10/27															
N 11	WCPO	10/23/12	10/23/12	Tuesday Prime B Happy Endings/Don't Tru	CM	9-10p	- T - - - -	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- T - - - -					1	\$4,500.00		0.00			
N 12	WCPO	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	10-11p	- T - - - -	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- T - - - -					1	\$4,000.00		0.00			
N 13	WCPO	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	8-9p	- - - - F - -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/12	10/29/12	- - - - F - -					1	\$1,800.00		0.00			
N 14	WCPO	10/28/12	10/28/12		CM	8-9a	- - - - - S	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00



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Advertiser Restore Our Future Inc Product Restore Our Future, Inc. Estimate # 1481

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				SU GMTS 8-9a											
				SU GMTS 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$450.00		0.00			
N15	WCPO	10/28/12	10/28/12	Sunday Prime A	CM	7-8p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				AFHV											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	-----S					1	\$3,000.00		0.00			
N16	WCPO	10/29/12	10/29/12	M-F GMTS 6-7a	CM	6-7a	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				M-F GMTS 6-7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$650.00		0.00			
N17	WCPO	10/29/12	10/29/12	M-F GMA 7-9am	CM	7-9a	M-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
				M-F GMA 7-9am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$750.00		0.00			
N18	WCPO	10/29/12	10/29/12	M-F 9-10a	CM	M-F 9-10a	M-----	:30	2	\$475.00	P-2	0.00	NM	2	\$950.00
				Live with Regis and Kelly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					2	\$475.00		0.00			
N19	WCPO	10/29/12	10/29/12	M-F 12-1p News	CM	12-1p	M-----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
				M-F 12-1p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$500.00		0.00			
N20	WCPO	10/29/12	10/29/12	M-F 5-530p News	CM	5-530p	M-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				M-F 5-530p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,400.00		0.00			
N21	WCPO	10/29/12	10/29/12	M-F 530-6p News	CM	528-6p	M-----	:30	1	\$1,525.00	P-2	0.00	NM	1	\$1,525.00
				M-F 530-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,525.00		0.00			
N22	WCPO	10/29/12	10/29/12	M-F 6-630p News	CM	558-630p	M-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,800.00		0.00			
N23	WCPO	10/29/12	10/29/12	M-F 730-8p	CM	M-F 730-8p	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				730-8p Let's Ask America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$900.00		0.00			
N24	WCPO	10/29/12	10/29/12	M-F 1135p-1202a Nightlir	CM	1135p-1202a	M-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
				M-F 1135p-1202a Nightlir											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,250.00		0.00			
N25	WCPO	10/29/12	10/29/12	M-SU 11p Late News	CM	11-1135p	M-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
				11p Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	M-----					1	\$1,250.00		0.00			
N26	WCPO	10/29/12	10/29/12	M8-10p Dancing	CM	8-10p	M-----	:30	2	\$5,750.00	P-3	0.00	NM	2	\$11,500.00
				DWTS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

